



860 Peachtree Street Atlanta, Georgia		1.00 mi radius	3.00 mi radius	5.00 mi radius
POPULATION	2012 Estimated Population	34,061	162,192	344,457
	2017 Projected Population	38,861	180,958	373,807
	2010 Census Population	31,529	152,688	327,610
	2000 Census Population	23,718	140,299	316,946
	1990 Census Population	19,166	124,089	294,356
	Historical Annual Growth 2000 to 2012	3.6%	1.3%	0.7%
	Projected Annual Growth 2012 to 2017	2.8%	2.3%	1.7%
HOUSEHOLDS	2012 Estimated Households	17,290	77,703	157,796
	2017 Projected Households	20,474	88,851	174,635
	2010 Census Households	15,650	72,071	148,354
	2000 Census Households	11,094	62,064	134,436
	1990 Census Households	8,300	54,320	122,631
	Historical Annual Growth 2000 to 2012	4.7%	2.1%	1.4%
	Projected Annual Growth 2012 to 2017	3.7%	2.9%	2.1%
AGE & SEX	2012 Population 0 to 14 Years	6.98%	12.3%	15.3%
	2012 Population 15 to 19 Years	0.52%	1.67%	2.60%
	2012 Population 20 to 24 Years	26.6%	19.5%	14.9%
	2012 Population 25 to 44 Years	43.6%	40.7%	37.7%
	2012 Population 45 to 59 Years	14.4%	16.1%	16.8%
	2012 Population 60 to 74 Years	6.45%	7.49%	9.05%
	2012 Population 75 Years Plus	1.42%	2.15%	3.72%
	2012 Median Age	27.8	28.4	29.7
	2012 Male Population	60.5%	54.2%	51.5%
	2012 Female Population	39.5%	45.8%	48.5%
HOUSEHOLDS	Family Households	18.2%	28.8%	37.1%
	Married Couple Household	13.2%	19.2%	23.7%
	Male Householder	1.11%	1.96%	2.74%
	Female Householder	3.89%	7.63%	10.6%
	Non Family Households	18.2%	17.6%	15.7%
	Households with Kids	776	9,404	26,028
	Average Household Size	1.5	1.77	1.97
INCOME	2012 HH Income \$200,000 or More	6.43%	7.77%	7.38%
	2012 HH Income \$150,000 to 199,999	7.64%	8.12%	7.55%
	2012 HH Income \$100,000 to 149,999	15.0%	13.2%	12.9%
	2012 HH Income \$75,000 to 99,999	12.8%	11.4%	10.6%
	2012 HH Income \$50,000 to 74,999	16.7%	16.4%	16.0%
	2012 HH Income \$35,000 to 49,999	13.4%	11.9%	12.1%
	2012 HH Income \$15,000 to 34,999	16.5%	17.8%	18.2%
	2012 HH Income \$0 to 14,999	11.6%	13.4%	15.3%
	2012 Average Household Income	\$86,428	\$90,039	\$87,313
	2012 Median Household Income	\$65,372	\$65,397	\$63,270
	2012 Per Capita Income	\$46,709	\$44,941	\$41,192
BUS	2012 Number of Businesses	2,265	8,655	14,473
	2012 Total Number of Employees	69,332	238,679	361,422

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DEMOGRAPHIC PROFILE



860 Peachtree Street Atlanta, Georgia		1.00 mi radius	3.00 mi radius	5.00 mi radius
RACE	2012 Estimated Population	34,061	162,192	344,457
	2012 White Population	61.3%	54.1%	50.3%
	2012 Black or African American	22.8%	35.9%	39.5%
	2012 Asian & Pacific Islander	11.6%	5.79%	4.96%
	2012 Two or more and Other Races	4.37%	4.23%	5.26%
ETHNICITY	2012 Hispanic Population	1,598	7,433	21,678
	2012 Hispanic Population Percent	4.69%	4.58%	6.29%
	Non Hispanic White	58.3%	51.7%	47.5%
	Non Hispanic Black or African American	22.4%	35.3%	38.9%
	Non Hispanic Asian & Pacific Islander	11.5%	5.76%	4.93%
	Non Hispanic Two or more and Other Races	3.08%	2.62%	2.30%
	2000 Census Hispanic Population	701	4,442	15,646
	2000 Census Hispanic Population Percent	2.96%	3.17%	4.94%
Historical Hispanic Growth 2000 to 2012	128%	67.3%	38.6%	
LANGUAGE SPOKEN HOME	2012 Total Population Age 5 and above	32,404	151,662	319,795
	Speak only English	84.0%	86.1%	85.7%
	Spanish or Spanish Creole	4.43%	4.98%	6.66%
	European/Indo-European	6.36%	5.20%	4.13%
	Asian/Pacific	4.37%	2.70%	2.70%
	Other Languages	0.82%	1.02%	0.84%
ANCESTRY	2012 Population by Ancestry	34,061	162,192	344,457
	America	2.58%	3.23%	3.39%
	Hispanic	4.69%	4.58%	6.29%
	Asian	11.51%	5.76%	4.93%
	European	28.42%	28.63%	26.10%
	Middle Eastern	0.68%	0.52%	0.51%
	Other	25.91%	33.45%	38.08%
Unclassified	26.21%	23.83%	20.70%	
EDUCATION (Adults 25 or Older)	2012 Adult Population (25 Years or Older)	22,462	107,819	231,776
	Elementary (0 to 8)	1.62%	2.62%	4.10%
	Some High School (9 to 11)	3.31%	6.37%	7.57%
	High School Graduate (12)	8.47%	13.4%	17.1%
	Some College (13 to 16)	14.9%	13.7%	14.2%
	Associates Degree Only	4.62%	4.02%	3.83%
	Bachelors Degree Only	39.5%	35.4%	31.6%
Graduate Degree	27.6%	24.5%	21.6%	
ENROLLMENT	2012 Enrollment Base	34,061	162,192	344,457
	Nursery school/preschool	0.35%	1.48%	1.73%
	Kindergarten/Elementary School	2.67%	5.93%	7.78%
	High School	0.67%	2.29%	3.01%
	College/Graduate/Professional school	30.76%	21.41%	15.26%
	Not enrolled	65.55%	68.88%	72.23%

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HOUSEHOLD SIZE	2012 Household Size	17,290	77,703	157,796
	1 Person Household	63.63%	53.64%	47.29%
	2 Person Households	28.26%	29.55%	29.98%
	3 Person Households	5.28%	8.73%	10.68%
	4 Person Households	1.88%	5.15%	6.84%
	5 Person Households	0.57%	1.82%	2.91%
	6 Person Households	0.27%	0.65%	1.19%
	7+ Person Households	0.11%	0.47%	1.12%
GROUP QUARTERS	2012 Group Quarters Population	8,212	25,041	32,890
	Non-Institutionalized	7,887	21,613	26,300
	College	6,821	17,360	21,319
	Military	-	-	0
	Other	1,066	4,253	4,980
	Institutionalized (Correctional, Medical, Other)	324	3,428	6,590
	2000 Census Group Quarters Population	6,654	23,035	31,552
2017 Projected Group Quarters Population	8,212	25,041	32,886	
HOUSING	2012 Total Housing Units	20,855	93,347	187,558
	Housing Units, Occupied	82.9%	83.2%	84.1%
	<i>Housing Units, Owner-Occupied</i>	33.2%	33.4%	37.5%
	<i>Housing Units, Renter-Occupied</i>	49.8%	49.8%	46.6%
	Housing Units, Vacant	17.1%	16.8%	15.9%
PROPERTY VALUES	2012 Owner Occupied Housing	6,915	31,175	70,416
	Home Values \$0 to \$9,999	0.12%	0.46%	0.53%
	Home Values \$10,000 to \$19,999	0.55%	0.36%	0.58%
	Home Values \$20,000 to \$29,999	0.18%	0.62%	0.67%
	Home Values \$30,000 to \$39,999	0.32%	0.40%	0.73%
	Home Values \$40,000 to \$49,999	0.37%	0.70%	0.96%
	Home Values \$50,000 to \$59,999	1.61%	1.68%	2.04%
	Home Values \$60,000 to \$69,999	1.23%	1.50%	2.23%
	Home Values \$70,000 to \$79,999	1.45%	1.61%	2.07%
	Home Values \$80,000 to \$99,999	5.34%	4.82%	5.76%
	Home Values \$100,000 to \$124,999	11.0%	9.23%	9.13%
	Home Values \$125,000 to \$149,999	16.6%	10.3%	9.83%
	Home Values \$150,000 to \$174,999	12.9%	8.02%	8.05%
	Home Values \$175,000 to \$199,999	8.98%	7.26%	7.16%
	Home Values \$200,000 to \$249,999	13.2%	12.0%	11.9%
	Home Values \$250,000 to \$299,999	8.24%	9.06%	9.16%
	Home Values \$300,000 to \$399,999	7.76%	10.7%	9.72%
	Home Values \$400,000 to \$499,999	3.36%	7.06%	6.00%
	Home Values \$500,000 to \$749,999	4.38%	10.5%	10.2%
	Home Values \$750,000 to \$999,999	2.47%	3.65%	2.95%
	Home Values \$1,000,000 or More	0.00%	0.04%	0.33%
	Owner Occupied Average Home Value	\$226,457	\$283,297	\$273,567
Owner Occupied Median Home Value	\$190,406	\$258,168	\$249,951	

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